



CONFERENCE AGENDA

Day 1: November 17, 2022

Location: "Liria" Building, "Freedom" Conference Hall, University of Tirana

Address: Street Arben Broci, Tirana, Albania

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| 14:30-14:55 | Registration. Welcome |
| 15:00-15:15 | Conference Opening
Welcome speech |
| 15:15-15:30 | CEI Representatives |
| 15:30-15:40 | Prof. Dr. Artan Hoxha - Rector of the University of Tirana |
| 15:40-15:50 | Prof. Dr. Dhori Kule - Dean of the Faculty of Economics, University of Tirana |

Keynote Speakers

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| 15:50-16:30 | Partner Universities Representatives

Prof. Artan Qineti - Slovak University of Agriculture in Nitra, Slovak Republic
Prof. Blaga Blagoeva, Dr. Galia Mancheva - UNWE, Bulgaria
Prof. Elvis Ahmetović - University of Tuzla, Bosnia and Herzegovina
Prof. Sali Zhaku - University of Tetovo, North Macedonia |
| 16:30-17:00 | Steven Van Garsse - Professor Dr., Vice Dean, Faculty of Law, Universiteit Hasselt, Belgium
Keynote speech: Public procurement as an instrument to foster circular economy |
| 17:00-18:00 | Conference cocktail and Discussions |

Moderator: Prof. Dr. Fatmir Memaj



Day 2: November 18, 2022

Location: Faculty of Economics, University of Tirana

Address: Street Arben Broci, Tirana, Albania

8:30-9:00.	Registration
09:00-11:00.	Parallel Panel Sessions (separate sessions for Online and Offline attendees)
11:00-11:30.	Coffee break
11:30-13:00.	Panel Sessions
13:00.	Closure of the conference and Conference cocktail

ROOM B203	Session Track : Accounting Moderator : Dr. Lindita Gjika Dr. Galia Mancheva Msc. Viron Zaçe
	<p>Implementation of Big Data technologies in Accounting <i>Viron Zaçe Ingrid Shuli</i></p> <p>Integrating Circular Economy into Gender-Responsive Policies <i>Brunilda Llaftiu</i></p> <p>Adopting IPSAS in Albanian Public Sector, their Implications and Effects in Economy <i>Julian Naqellari</i></p> <p>An Internal Audit and Control Instrument for Application of Circular Economy Principles in Albanian Enterprises <i>Jolta Kaçani Alma Binaj</i></p> <p>Development of Circular Economy in North Macedonia <i>Arta Thaci Selviqe Thaci Aida Yzeiri</i></p> <p>The challenges of implementation of Circular Economy accounting policies: The case study of Albania <i>Majlinda Pinari Hysen Çela</i></p>
	<p>Poster session:</p> <p>Challenges of financial reporting in circular economy <i>Lirola KËRI Albana JUPE</i></p> <p>Accounting for circular economy in Western Balkan Countries <i>Albana KASTRATI Ermira KALAJ Erjole BARBULLUSHI</i></p> <p>CIRCULAR ECONOMY FOR A SUSTAINABLE GROWTH: ALBANIAN CASE <i>Anila Boshnjaku Juna Dafa</i></p> <p>The theories of exchange rates and the factors that influence real exchange rates in a country <i>Enida Zhugri</i></p>
ROOM B203	Session Track : Finance Moderator : Prof. Asoc. Dr. Ines Dika Dr. Galia Mancheva Dr. Mariola Kapidani
	<p>Circular economy in built environment Case of Albania <i>Dorina Kripa Xhesila Nano</i></p> <p>Willingness to pay for safe drinking water - Evidence from Tirana, Albania <i>Elona POJANI Orjon Xhoxhi</i></p>



	<p>Measuring business sustainability in Albania - theory and constraints <i>Drilona Mulaj Perseta Grabova</i></p> <p>Digitalization of Banking Services, Albanian case <i>Igli Tola Brunilda Duraj</i></p> <p>Fintech: The economic and social impact in Albanian context <i>Gisjana Tahiri Eni Numani</i></p> <p>GREEN INSURANCE - Insuring Solar Photovoltaics <i>Jona BEZATI Fatmir BËRDICA</i></p> <p>Towards a Green Procurement Policy and Resource Efficient and Cleaner Production (RECP) assessment tool for the textile and footwear sector in Albania <i>Françeska Korançe Xhimi Hysa</i></p>
	<p>Poster session:</p> <p>Assets management and new investment opportunities <i>Isak Kafexholli Jonida Biçoku</i></p> <p>Project Financing of Hydropower Plant <i>Pjeter Ndreca Aranit Shkurti</i></p> <p>The Circular Economy - What Does It Mean for Project Professionals? <i>Zhdanova LLESHAJ Ines DIKA</i></p>
ROOM B204	<p>Session Track : Economics Moderator : Prof. Asoc. Dr. Doriana Dervishi Prof. Blaga Blagoeva Msc. Loredana Sulejmani</p>
	<p>Circular Economy' - The New Approach of Many Countries; General Overview of The Latest Developments Based on International Standards <i>Mirela P. BOGDANI Teuta STAROVA</i></p> <p>Macroeconomic Determinants of Current Account Deficits and Excessiveness in the Central East European Union and Western Balkan Countries <i>Bardhyl DAUTI Brikend AZIRI</i></p> <p>Albania between a circular development and activism <i>Gilda Hoxha</i></p> <p>Are our unlimited desires destroying the environment: An empirical analyze for Albanian economy <i>Ledjon SHAHINI Fjona KURTESHI Bernard DOSTI</i></p> <p>Determinants of Green Innovation: Firm-level evidences from Albania <i>Etis JORGJI Aida GJIKA</i></p> <p>Evolution of Marginal Pricing in the Wholesale Energy Market <i>Valbona Karapici Doriana Dervishi</i></p> <p>Labor market effects of circular economy policies <i>Eri GJOKA</i></p> <p>Empirical Evidence On Circular Economy And Economic Development In Albania <i>Desantila MUJA</i></p> <p>Evaluating Potential Financial Instruments to implement Circular Economy in Albania <i>Blerina GJACI Arjan TUSHAJ</i></p>



	<p>Higher Education and Demographic Changes in Albania <i>Eglantina Killo Engjell Pere</i></p> <p>The Impact of Renewable Energy Consumption and Economic Growth on CO 2 Emissions: Evidence from OECD countries <i>Kamela Selenica</i></p> <p>Urban waste management in Albania and public investment funds allocated in the past years <i>Eda SPAHIU</i></p> <p>Waste Management through Public-Private Partnership Models in Albania. Are incinerators the best method to achieve a circular economy? <i>Silvana DOÇI</i></p> <p>The Circular Economy: A Value and /or an Interest (philosophical interpretation) <i>Blaga Blagoeva</i></p>
	<p>Poster session:</p> <p>Data-Driven Prediction-Making on customer churn in a circular economy through RFM and clustering algorithms <i>Ditjona Kule Eugenio BRENTARI Andrea ALBERICI</i></p> <p>Travel and Tourism sector in circular economy <i>Adela ÇAFULI Rovena TROPLINI VANGJEL</i></p> <p>The State Health Budget of Albania <i>Aseda Banushaj</i></p> <p>Inflation and its impact on the Albanian economy during the last decade <i>Emiljan Mustaqe Kledian Kodra Drini Salko</i></p> <p>Circular economy in the Tourism Industry Case of Albania <i>Anisa FESHTI</i></p> <p>Modeling and prediction of average monthly consumption in the circulating economy in Meta-Analysis <i>Elmira Kushta</i></p> <p>Rethinking regarding Circular Economy <i>Zamira Sinaj Arben Oda Sali Zhaku</i></p> <p>Sharing Economy and Environmental Sustainability: A Cross-Country Panel Data Evidence <i>Rezart Demiraj Indri DYRMISHI</i></p>
ROOM B202	<p>Session Track : Management Moderator : Prof. Dr. Mimoza Kasimati Msc. Ada Bici Dr. Evin Karić</p>
	<p>Tirana Universities Innovative Approach towards Environmental Sustainability <i>Ada BICI Mimoza KASIMATI</i></p> <p>Circular Economy and Business Model: A Systematic Literature Review <i>Ervisa NDOKA Genc ALIMEHMETI</i></p> <p>Introducing circular economy through operations management courses <i>Ira GJIKA Nikollaq PANO</i></p> <p>Business to business relations - an opportunity toward circular economy among Albanian SMEs</p>



	<p><i>Fatma Jaupi Brunilda Licaj</i></p> <p>The circular economy benefits from the platform business model <i>Galia Mancheva</i></p> <p>Attitude and willingness to pay for circular fashion, Comparison between Albania and Kosovo <i>Megi ÇALI</i></p> <p>Circular Economy transition in the fashion industry: The Case of Lindex <i>Xheni Rusi</i></p> <p>Pink" Circular Entrepreneurship Challenges: A Mind Genomics Survey <i>Ardita Todri Imelda Sejdini Petraq Papaqorgji</i></p> <p>Leveraging Reverse and Open-Loop Supply Chain to build Circular Business models: A manufacturing company case study in Albania <i>Eva HASA</i></p> <p>The Impact of Employee Education on Sustainable Development Strategies <i>Vebina Resuli Majlinda Shehu</i></p> <p>Facilitating Circular Economy for more Resilient Road Transportation, in the context of Albania <i>Sadmira MALAJ Godiva REMBECI</i></p>
	<p>Poster session:</p> <p>The challenge of sustainable development of the electrical System- the case of Albania <i>Etleva Leskaj Alfred Leskaj</i></p> <p>Aspects of circular economy indicators in EU - possible implications for Albania <i>Petrit Dollani</i></p> <p>Responsibilities of construction project actors towards positive environmental impact in the context of the FIDIC Climate Change Charter <i>Ana-Maria Valkova</i></p> <p>Change management methods within the implementation of a digital tool for construction waste management. EcoProekt EOOD case study <i>Ralitsa Kusheva</i></p> <p>Closed loop business models in Albania: achievements and challenges <i>Iva Veshi</i></p> <p>Ambidexterity for Innovation in Albanian Public Sector <i>Silvana Gashi Mario Gjoni</i></p>
ROOM B201	<p>Session Track : Marketing and Tourism Moderator : Prof. Artan Qineti Prof. Elvis Ahmetović</p>
	<p>Virtual Reality in Albanian Museums and Archaeological Sites: A new challenging opportunity <i>Rozana HAXHIALUSHI Mirdaim AXHAMI</i></p> <p>Recycle, reuse and reinvent in raising circular economy and employment <i>Klodiana Gorica Ermelinda Kordha</i></p> <p>Consumer awareness in selecting fashion products in the circular economy <i>Manuela Meçe Etleva Muça</i></p>



	<p>Smart and Sustainable Upgrade of Municipal Solid Waste Management; the case of Saranda, Albania <i>Matilda Naço</i></p> <p>Albania toward the EU membership, implementing SDG-s <i>Elena SIMONOFSKI Malvina KOSOVA</i></p> <p>The impact of social media marketing in the consumer perception of recyclable packaging in the beauty industry (empirical research) <i>Enxhi Turku</i></p> <p>The Relationship Between Green Marketing Adoption and Business Size: Evidences from e-commerce sector in Albania <i>Eleni Kalemaj</i></p> <p>The impact and coping challenges of circular economy in the use of green products in Albania <i>Alerta BASHA</i></p> <p>Role of Smart Tourism Technology in Development of Tourism <i>Ambra Kraja</i></p> <p>The impact of rural development on the environment in the rural area of Helmes, Erseke <i>Ermelinda Satka Klea Zeneli</i></p>
	<p>Poster session:</p> <p>Opportunities and challenges in transitioning to circular economy in Albanian construction industry <i>Ana BUHALJOTI Arjan ABAZI</i></p> <p>Digital Marketing: Best way to support Circular Economy <i>Ermira Shehu Osman Sejfijaj Fatmir Memaj</i></p> <p>A theoretical approach of the impact of COVID-19 on Albania's FDI and related countermeasures <i>Armira LAZAJ Valma Prifti</i></p> <p>Export plan and marketing entry strategy for Jus de Mer <i>Ketjona Dautaj</i></p>

ROOM A108	<p>Session Track : Statistics and Applied Informatics Moderator : Prof. Dr. Valentina Sinaj Msc. Jorgo Çipa</p> <p>Big data opportunities and challenges in the new competitive world <i>Albana Gorishti Beris Ndreu</i></p> <p>A Data Warehouse Architecture Proposal, ETL Analysis, and a Case study of the Banking System seen from an MIS perspective <i>Denisa MILLO Nevila BACI Shpresim TAHIRAJ</i></p> <p>Forecasting Real GDP Growth in Albania: Considering ML Models as an Alternative <i>Blerina VIKA Klea ÇUPI</i></p> <p><i>Circular economy of water in process industries</i> <i>Elvis Ahmetović Nidret Ibrić Ervin Karić</i></p> <p>Proposing a legal framework through the development of new domain specific languages (DSL) in compliance with GDPR <i>Tea TAVANXHIU Kozeta SEVRANI</i></p>
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	<p>Weather Forecasting Based On The Application Of Sarima Models <i>Malvina XHABAFTI Valentina SINAJ</i></p> <p>The Fifth Industrial Revolution. Technological unemployment or post-scarcity economy? <i>Natasha PAÇO Spiro PAÇO</i></p>										
	<p>Poster session:</p> <p>Circular economy: A brief literature review on indicators of the monitoring progress towards it <i>Eglantina Zyka</i></p> <p>A theoretical framework in hotel revenue management <i>Arjola Sinani Majlinda Godolja</i></p> <p>Circular Economy, a source of new jobs <i>Migena Kazani Sabina Cenolli</i></p> <p>A systematic review of synthetic data generation methods <i>Gloria Tyxhari Edlira Martiri</i></p>										
COUNCIL ROOM	<p>Online Sessions</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;">Moderator : Prof. Dr. Vasilika Kume</td> <td style="width: 50%; border: none;">Dr. Ana Buhaljoti</td> </tr> <tr> <td style="border: none;">Prof. Dr. Dorina Kripa</td> <td style="border: none;">Doc. Dr. Matilda Shehu</td> </tr> <tr> <td style="border: none;">Prof. Dr. Rezarta Perri</td> <td style="border: none;">Dr. Lirola Këri</td> </tr> <tr> <td style="border: none;">Prof. Asoc. Dr. Visar Malaj</td> <td style="border: none;">Msc. Anisa Feshti</td> </tr> <tr> <td style="border: none;">Prof. Asoc. Dr. Ezmolda Barolli</td> <td style="border: none;">Msc. Enxhia Sala</td> </tr> </table>	Moderator : Prof. Dr. Vasilika Kume	Dr. Ana Buhaljoti	Prof. Dr. Dorina Kripa	Doc. Dr. Matilda Shehu	Prof. Dr. Rezarta Perri	Dr. Lirola Këri	Prof. Asoc. Dr. Visar Malaj	Msc. Anisa Feshti	Prof. Asoc. Dr. Ezmolda Barolli	Msc. Enxhia Sala
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Prof. Asoc. Dr. Ezmolda Barolli	Msc. Enxhia Sala										
	<p>Crochet: Weaving Magic for Eco-friendly Crafting and Sustainable Livelihood <i>Parul Saxena</i></p> <p>Spatial variation of entrepreneurship in the conditions of green economy of poviats in Poland in 2010-2020 <i>Andrzej Pawlik Grzegorz Drozdowski Paweł Dziekański</i></p> <p>Towards a greener economy in Albania <i>Llambi Prendi Jonida Gashi Entela Velaj</i></p> <p>Solutions based on information and communication technologies for the circular economy <i>Irena Fata Elena Tomorrowi</i></p> <p>Green marketing and circular economy - two concepts intertwined in the era of industry 4.0 <i>Violena Hubenova Nencheva</i></p> <p>Transfer of the risk of extreme weather to the financial market <i>Piotr Misztal Jan Kochanowski</i></p> <p>Alternative Performance Measures as a reporting feature of companies in the Green Accounting Era - a survey with big listed EU entities. <i>Almina MANOKU Rezarta SHKURTI (PERRI)</i></p> <p>Green economy unites the world <i>Oleksandra HRYHORIAN</i></p> <p>Green Marketing and its importance <i>Biljana Ciglovska Bojchevska Irina Joldeska</i></p> <p>The global economic crisis in the time of the corona virus - Causes, consequences and reactions</p>										



	<p><i>Nazmie Merko Zabzun Semra Bujari</i></p> <p>Financial support tools for the development of business models of agro-circular economy <i>Sergii STEPANENKO Tetiana VLASENKO Karina NEMASHKALO</i></p> <p><i>Circular Economy practices to ensure sustainable value creation for tourism</i> <i>Valentina Ndou</i></p> <p>Circular Economy <i>Kekenovski Ljubomir</i></p> <p><i>Circular economy and the implementation tools</i> <i>Brikenë Dionizi Donika Kërçini</i></p> <p>The transformation of banking industry and new growth opportunities in Albania <i>Flora MERKO Anisa BALLA Emira SPAHAJ</i></p>
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<p>Danubius University of Galati, Rumania</p>	<p>International Conference “Circular Economy: Opportunities and Challenges” – Galati, Romania</p> <p>Moderator : Florian Marcel NUTA, Professor Dr. Habil.</p>
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	<p><i>Rural development evaluation measures</i> Silvia Mazăre</p> <p><i>Education for climate change resilience and "green" behavior</i> Florian Nuta, Olivier Joseph Abban, Alex Boadi Dankyi</p> <p><i>The Mainstream of the Technology Industry Model as Workforce Sustainability - Transformational Leadership and Creativity</i> Ioana Gutu, Florentin Emil Tanasa</p> <p><i>Analysis of the Factors Determining the Failure of Tourism Projects</i> Elena Bulat</p> <p><i>Ports and Synchro - Modality - Challenges and Opportunities</i> Andra Luciana Marcu, Carmen Gabriela Sirbu, Alina Beatrice Raileanu, Eugen Victor Cristian Rusu</p> <p><i>Instruments and Policies for Transition to Circular Economy - The WEEE Case</i> Andreea Constantinescu, Simona Frone</p> <p><i>The Nexus between Informality and Environmental Quality</i> Alina Nuta, Pradeep Mishra, Naveed Hussain Shah, Muhammad Usman, Irfan Ullah</p> <p><i>Analyzing the Factors of Single-use Plastic Avoidance Behavior in Developing</i></p>
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Countries: An Evidence from Pakistan
Sharafat Ali, Waqas Ahmed, Alina Cristina Nuta

Assessing the Impact of ICT Development on the Economic and Social Welfare of Asian Economies: The Moderating Role of Corruption Control
Muhammad Abdul Kamal

China's Outward FDI and Environmental Sustainability in Belt & Road Countries: Does the Quality of Institutions Matter?
Muhammad Abdul Kamal, Assad Ullah, Fiza Qureshi, Jiajia Zheng, Manzoor Ahmad

The Building Sector in India: Opportunities and Challenges for the Promotion of the Circular Economy
Mohammad Haseeb, Emran Hossain

Quantile regression analysis of the quadratic relations between CO2 emissions, renewable energy and economic growth –the case of Asian-five countries
Saleem Khan, Noor Jehan, Abdur Rauf, Faheem Nawaz

The impact of financial development and green innovation on environmental degradation
Muhammad Usman, Daniel Balsalobre Lorente, Alina Cristina Nuta

Role of Green Intellectual Capital in Improving Corporate Environmental Performance: Does Green Innovation Matter?
Abu Bakkar Siddik, Li Yong, Alina Cristina Nuta

Novel Research Methods for Energy Use, Carbon Emissions, and Economic Growth: Evidence from the BRICS
Muhammad Imran

Linking energy poverty and solar energy in Pakistan: A way forward towards sustainable future
Muhammad Irfan, Asif Razzaq, Usama Awan, Mohammed Khurram Shahzad Bhutta



Slovak University of Agriculture in Nitra, Slovakia	International Conference "Circular Economy: Opportunities and Challenges" – Nitra, Slovakia Moderator : doc. Ing. Artan Qineti, PhD.associate professor
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	<p><i>Economic Aspects of Genetically Modified Organisms</i> Mariana Marcanova Dáša Klenková</p> <p><i>Slovak Republic Innovativeness: an Analysis and Recommendations</i> Vito Di Sabato</p> <p><i>Petro-geopolitics of Azerbaijan under the influence of the conflict in Ukraine</i> Michaela Huseynzade Arpášová</p> <p><i>Food waste as a possible risk of the strategic management process in the circular economy</i> Patrik Fitala</p> <p><i>Selected Aspects of Farming Employment and Food Security under the influence of the war in Ukraine</i> Anastasiia Fesun</p> <p><i>COCOA PRODUCTION AND EXPORT IN GHANA</i> Bangmarigu Emmanuel Luboš Smutka Artan Qineti</p> <p><i>Government debt and economic growth: The Case of North Macedonia</i> Amir Imeri Marek Dvořák Dimuth Nambuge</p> <p><i>Assessing the Potential of Digitization in Business Transformation</i> Andrea Janicekova</p> <p><i>Neuromarketing as a Tool To Improve The Perception of Green Topics by Consumers</i> Adriana Rusková Filip TkáčKristína Igarová</p> <p><i>CSR as a Marketing Tool in the Food Market</i> Kristína Igarová Adriana Rusková Filip Tkáč</p>
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Simon Kuznets Kharkiv National University of Economics	International Conference “Circular Economy: Opportunities and Challenges” – Ukraine Moderator : Prof. Iuliia Dobroskok, Prof. Maxim Serpukhov
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	<p><i>Financial support tools for the development of business models of agro-circular economy.</i></p> <p>Tetiana VLASENKO. Doctor of Economic Sciences, Professor, Head of the Department of Enterprise Economics and Business Organization, Simon Kuznets Kharkiv National University of Economics</p> <p><i>Green Infrastructure as a Component of Sustainable Development</i></p> <p>Olha PROTASENKO, PhD of technical sciences, associate professor of the department of hotel and restaurant business Andrii IVASHURA PhD of agricultural sciences, associate professor of the department of hotel and restaurant business</p> <p><i>"Disposal of batteries at the university level as an example of the introduction of circular economy to the masses"</i></p> <p>Students Youth organization Lebedeva Alina, student Yuhman Veronika, student</p>
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University of Tetovo, North Macedonia	International Conference “Circular Economy: Opportunities and Challenges” – Tetovo, NorthMacedonia Moderator : Prof.Dr.Brikend Azirir,Aida Yzeiri Baftijari
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11:00-11:15	Opening Ceremony
11:15-11:45	Keynote speech Prof. Dr. Bardhyl Dauti



11:45-12:00	Coffe break
12:00-14:00	<p>Session 1: Paper presentations</p> <p>Macroeconomic Determinants of current Account Deficits and Excessiveness in the Central East European and Western Balkan Countries</p> <p>Bardhyl DAUTI , Brikend AZIR</p> <p>Development of Circular Economy in North macedonia</p> <p>Arta Thaci ,Selvije Thaci, Aida Yzeiri</p> <p>Implementattion of total quality management TQM: Banking Sector in North Macedonia</p> <p>Ali Maksuti Valon Ameti Atixhe Maksuti</p>
12:00-14:00	<p>Session 2: Workshop Ecolog – more than a workplace</p> <p>Moderator: Zani Qamili Head of HR, Institution:Ecolog International</p>
14:00-14:30	Conclusions
14:30-15:00	Closing remarks

CONFERENCE CLOSURE COCKTAIL